

Kevin Growick
Associate Creative Director (Copy)

www.kevingrowick.com
kgrowick@gmail.com
C: (718) 490-3652

EXPERIENCE

CVS HEALTH 1/21 – 5/21 (Associate Creative Director – Contract Position)

NISSAN UNITED - TBWA\CHIAT\DAY 5/16 – 7/20 (Associate Creative Director)

* Client: Nissan

HUGE, NY 2/14 – 4/16 (Senior Copywriter)

* Clients: Kohl's, DICK'S Sporting Goods, Google, Morgan Stanley, Knorr, Comcast, Amex

MCGARRYBOWEN, NY 12/12 – 12/13 (Copywriter)

* Clients: Chase Freedom, Chase Liquid, Verizon, Marriott Rewards

TRIBAL DDB, NY, 7/10 – 10/12 (Jr. Copywriter)

* Clients: NFL, Nickelodeon, Smirnoff, H&R Block, Diageo, Pfizer, Exxon Mobil

BBDO, NY, Summer 2009 (Copywriting internship)

YOUNG & RUBICAM, NY, Summer 2008 (Copywriting internship)

GREY WORLDWIDE, NY, Summer 2007 (Copywriting internship)

COLUMBIA PICTURES, NY, Spring 2007 (Intern in Publicity and Promotions Department)

MCCANN-ERICKSON, NY, Summer 2006 (Copywriting internship)

LOWE WORLDWIDE, NY, Summer 2005 (Copywriting internship)

EDUCATION

EUGENE LANG COLLEGE AT THE NEW SCHOOL: FALL '04-SPRING '08

* Bachelor's Degree in Liberal Arts with a Writing Major.

* Awarded a four-year, fifty percent merit-based scholarship.

VOLUNTEER EXPERIENCE

TRIBECA FILM FESTIVAL, Spring 2010 (Key Volunteer)

* Promoted from volunteer to key volunteer (greater responsibilities/extra training)

* Managed and regulated doors/lines for several celebrity screenings.

SKILLS

* Dale Carnegie Presentation Skills Certified

* Good working knowledge of Keynote, Google Docs & Slides, Microsoft: Excel, Power Point & Word.