

Kevin Growick
Associate Creative Director (Copy)

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EXPERIENCE

TEAM 10/21 – CURRENT (Associate Creative Director)

- * 2022 One Club Bronze Winner for Experiential & Immersive: Tequila Cazadores Mercadito
- * Webby Recognition for AMPARO: The Instagram Experience
- * Clients: Bacardi Portfolio, Amazon, La Roche-Posay, City National Bank, Brightline, Radiate Kombucha

CVS HEALTH 1/21 – 5/21 (Associate Creative Director – Contract Position)

NISSAN UNITED - TBWA\CHIAT\DAY 5/16 – 7/20 (Associate Creative Director)

- * Client: Nissan

HUGE, NY 2/14 – 4/16 (Senior Copywriter)

- * Clients: Kohl's, DICK'S Sporting Goods, Google, Morgan Stanley, Knorr, Comcast, Amex

MCGARRYBOWEN, NY 12/12 – 12/13 (Copywriter)

- * Clients: Chase Freedom, Chase Liquid, Verizon, Marriott Rewards

TRIBAL DDB, NY, 7/10 – 10/12 (Jr. Copywriter)

- * Clients: NFL, Nickelodeon, Smirnoff, H&R Block, Diageo, Pfizer, Exxon Mobil

BBDO, NY, Summer 2009 (Copywriting internship)

YOUNG & RUBICAM, NY, Summer 2008 (Copywriting internship)

GREY WORLDWIDE, NY, Summer 2007 (Copywriting internship)

COLUMBIA PICTURES, NY, Spring 2007 (Intern in Publicity and Promotions Department)

MCCANN-ERICKSON, NY, Summer 2006 (Copywriting internship)

LOWE WORLDWIDE, NY, Summer 2005 (Copywriting internship)

EDUCATION

EUGENE LANG COLLEGE AT THE NEW SCHOOL: FALL '04-SPRING '08

- * Bachelor's Degree in Liberal Arts with a Writing Major.
- * Awarded a four-year, fifty percent merit-based scholarship.

VOLUNTEER EXPERIENCE

TRIBECA FILM FESTIVAL, Spring 2010 (Key Volunteer)

- * Promoted from volunteer to key volunteer (greater responsibilities/extra training)
- * Managed and regulated doors/lines for several celebrity screenings.

SKILLS

- * Dale Carnegie Presentation Skills Certified
- * Good working knowledge of Keynote, Google Docs & Slides, Microsoft: Excel, Power Point & Word.