

**Kevin Growick**  
**Associate Creative Director (Copy)**

[Website](#)  
[LinkedIn](#)

kgrowick@gmail.com  
C: (718) 490-3652

**EXPERIENCE**

---

**TEAM 10/21 – CURRENT** (Associate Creative Director)

**AdAge Named TEAM One of the Best Places to Work in 2026, 2025, 2024**

- \* 2023 One Club Bronze Winner for Experiential & Immersive: Bombay Sapphire Premier Cru
- \* 2022 One Club Bronze Winner for Experiential & Immersive: Tequila Cazadores Mercadito
- \* Webby Recognition for AMPARO: The Instagram Experience
- \* Pitched and won new business for Burger King, Aston Martin, Floor & Décor
- \* Clients: Burger King, Bacardi Portfolio, Amazon, City National Bank, Floor & Décor, Brightline

**CVS HEALTH 1/21 – 5/21** (Contract Position)

**NISSAN UNITED - TBWA\CHIAT\DAY 5/16 – 7/20** (Associate Creative Director)

- \* Client: Nissan
- \* Worked with Hollywood directors and celeb talent like Shawn Levy, Ken Jeong, and Tim Tebow
- \* Collaborated with Disney on Star Wars campaign

**HUGE, NY 2/14 – 4/16** (Senior Copywriter)

- \* Pitched and won new business for Goldman Sachs

**PREVIOUS EMPLOYMENT**

---

**MCGARRYBOWEN, NY 12/12 – 12/13** (Copywriter)

**TRIBAL DDB, NY, 7/10 – 10/12** (Jr. Copywriter)

**BBDO, NY, Summer 2009** (Copywriting internship)

**YOUNG & RUBICAM, NY, Summer 2008** (Copywriting internship)

**GREY WORLDWIDE, NY, Summer 2007** (Copywriting internship)

**COLUMBIA PICTURES, NY, Spring 2007** (Intern in Publicity and Promotions Department)

**MCCANN-ERICKSON, NY, Summer 2006** (Copywriting internship)

**LOWE WORLDWIDE, NY, Summer 2005** (Copywriting internship)

**EDUCATION**

---

**NEW SCHOOL UNIVERSITY: FALL '04-SPRING '08**

- \* Bachelor's Degree in Liberal Arts with a Writing Major
- \* Awarded a four-year, fifty percent merit-based scholarship

**SKILLS**

---

- \* Good working knowledge of ChatGPT, Keynote, Google Docs & Slides, Microsoft Suite