

**Kevin Growick**  
**Associate Creative Director (Copy)**

[www.kevingrowick.com](http://www.kevingrowick.com)  
kgrowick@gmail.com  
C: (718) 490-3652

## **EXPERIENCE**

---

**TEAM 10/21 – CURRENT** (Associate Creative Director)

**AdAge Named TEAM One of the Best Places to Work in 2025 & 2024**

- \* 2023 One Club Bronze Winner for Experiential & Immersive: Bombay Sapphire Premier Cru
- \* 2022 One Club Bronze Winner for Experiential & Immersive: Tequila Cazadores Mercadito
- \* Webby Recognition for AMPARO: The Instagram Experience
- \* Clients: Aston Martin, Bacardi Portfolio, Amazon, La Roche-Posay, City National Bank, Brightline

**CVS HEALTH 1/21 – 5/21** (Associate Creative Director – Contract Position)

**NISSAN UNITED - TBWA\CHIAT\DAY 5/16 – 7/20** (Associate Creative Director)

- \* Client: Nissan

**HUGE, NY 2/14 – 4/16** (Senior Copywriter)

- \* Clients: Kohl's, DICK'S Sporting Goods, Google, Morgan Stanley, Knorr, Comcast, Amex

**MCGARRYBOWEN, NY 12/12 – 12/13** (Copywriter)

- \* Clients: Chase Freedom, Chase Liquid, Verizon, Marriott Rewards

**TRIBAL DDB, NY, 7/10 – 10/12** (Jr. Copywriter)

- \* Clients: NFL, Nickelodeon, Smirnoff, H&R Block, Diageo, Pfizer, Exxon Mobil

**BBDO, NY, Summer 2009** (Copywriting internship)

**YOUNG & RUBICAM, NY, Summer 2008** (Copywriting internship)

**GREY WORLDWIDE, NY, Summer 2007** (Copywriting internship)

**COLUMBIA PICTURES, NY, Spring 2007** (Intern in Publicity and Promotions Department)

**MCCANN-ERICKSON, NY, Summer 2006** (Copywriting internship)

**LOWE WORLDWIDE, NY, Summer 2005** (Copywriting internship)

## **EDUCATION**

---

**NEW SCHOOL UNIVERSITY: FALL '04-SPRING '08**

- \* Bachelor's Degree in Liberal Arts with a Writing Major.
- \* Awarded a four-year, fifty percent merit-based scholarship.

## **VOLUNTEER EXPERIENCE**

---

**TRIBECA FILM FESTIVAL, Spring 2010** (Key Volunteer)

## **SKILLS**

---

- \* Dale Carnegie Presentation Skills Certified
- \* Good working knowledge of Keynote, Google Docs & Slides, Microsoft: Excel, Power Point & Word.